



Responsible Finnish food sector – towards the global sustainability goals (SDGs)- Vekka project

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Bioeconomy & Environment

Sustainability Indicators

Why Vekka-project? Background

- There is no common understanding in the food sector of the responsibility -> comparability of the performance is yet difficult
- Production chains differ (plant/animal based chains)-> critical issues vary
- Development of indicators (and methods) at company level is ongoing
- We are still lacking SDG implementation on the company level (impacts, indicators)



Lähde: YK, Ulkoministeriö

What?-Project goals

Project goals:

- ❖ **Identify the most critical factors** from the various aspects of responsibility (ecological, social, economic) bakery, dairy and meat processing industries
- ❖ **Launch an interactive development work** on key responsibility indicators and related limit values in science-based collaboration with selected industries
- ❖ **Integrate indicators into the Global Sustainable Development Goals (SDGs)** and use them in stakeholder communication
- ❖ **Produce the first version of industry-specific, responsibility criteria and indicators**



How? Project implementation

Vekka project through scientific research and stakeholder dialogue, develops a research-driven common understanding of the needs and measurement of sustainable food production in bakery, meat processing and dairy sectors, and links them to SDG objectives.

WP1. Defining and measuring the responsibility of selected industries

WP2. Responsibility management and critical issues and linking to SDG objectives

WP3. Specifying the content of responsibility in stakeholder cooperation

WP4. Finalization of sector-specific responsibility criteria and indicators

WP5. COMMUNICATION

Project partners: Vaasan, Fazer, Arla, Atria, MTK
Project is being financed by the Ministry of Agriculture and Forestry & project partners

How do the results benefit food sector?

- Provide a framework for examining responsibility criteria in the food sector (industry specific)
- Support the measurement and development of the responsibility -> especially focus on primary production
- Scientific research for impact assessment -> credibility to measuring the sustainability and performance
- At the company level: content for stakeholder communication & indicators as tools for internal development
- Common evaluation criteria and linking to SDG objectives -> global example for measuring responsible food production.



Thank you!

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